



## Business Email File

Currently the largest source of UK business email addresses, the database is positioned perfectly to help you market your or your clients business. Using both SIC and a business description classification system this file enables you to get to the markets you need quickly and effectively.

### Data Hygiene:

The Whichlist.com Business Email File is built through a variety of sources including business directories, business service sites, tele-verifications and Companies House information. The emails are constantly purged of dead emails, and the whole file is checked a minimum of once per month which currently lets offer a 95% guarantee of live addresses (not hard bounces).

### Selections:

- Geographical by Country, County, City, Postcode, Radius etc.
- Business Sector SIC, Class Code etc.
- Employee Size Size of workforce at location

### Delivery & Formats

Our email database is available for either you to broadcast yourself or for us to broadcast to on your behalf.

### Why is Whichlist.com Different?

**Firstly**, our policy is honesty and clarity to our clients. We supply what we say we will and If we cannot do it, we say so .

**Secondly**, we understand that price is second to quality and accurate targeting. But we still can offer the best value prices on the UK market.

**Finally**, as a family company we strive to build up friends within our client base. That means we can talk and solve any problems amicably and quickly.

### Regional Analysis

Region	% of file	Region	% of File
Scotland	9.44%	North West	11.47%
North East	6.50%	Wales	3.97%
West Midlands	8.81%	East Midlands	12.20%
South West	10.04%	South East	19.23%
Greater London	16.44%	Northern Ireland	1.98%

### Some Selections

- Accommodation / Catering
- Advertising / Promotion
- Agriculture Related
- Associations & Non Profit
- Construction Related
- Consultants
- Distribution / Wholesale
- Education
- Engineering
- Finance Related
- Government
- Health
- Import / Export
- IT / Computer Related
- Legal Services
- Leisure inc Sport
- Logistics & Storage
- Manufacturing
- Medical Related
- Misc Unrelated
- Offices
- Professionals inc Medical
- Publishing / Print
- Repairs & Servicing
- Services
- Transport
- Contacts

**We Now Offer  
Email Design &  
Broadcasting**

Call to find out more