



Consumer Satisfaction File - Emails

Don't Underestimate The Value Of Simplicity.

To us it's another word for efficiency... Or effectiveness... Or success. After all, something is only complicated when you don't understand it. We understand data. We know how to gather it, shape it, clean it, maintain it and send it. And most importantly, we know how to make it work for you.

Our Email Lists Moulded To Fit.

Choosing powerful email data has never been simpler. All of our consumer email data can be moulded, shaped and stretched to fit whatever specification you need it to. The database is filled to the brim with essential information making it easy to create a perfectly targeted list – connecting you with thousands of your hottest prospects.

Data Hygiene

This file is continually updated to ensure maximum accuracy, as well as constantly passed through the MPS, TPS and FPS. We're so confident about the accuracy of our data, we offer a huge 98% deliverability guarantee. We also broadcast to our entire opt-in email list 5 times a year to remove any bad addresses, ensuring you get the best deliverability possible on your order.

Why is Whichlist.com Different?

Firstly, our policy is honesty and clarity to our clients. We supply what we say we will and If we cannot do it, we say so

Secondly, our counts are provided in 2 hours and orders within 5 hours. Amending and advising to ensure success is our main objective

Thirdly, we understand that price is second to quality and accurate targeting. But we still can offer the best value prices on the UK market

Finally, as a family company we strive to build up friends within our client base. That means we can talk and solve any problems amicably and quickly

Popular Selections

Gender
Age
Month of Birth
Children - By Age / Gender
Income
Status – Married / Single
Geographical
Email Address
Mobile Numbers
Telephone Numbers
Insurance – Home (by month)
Insurance – Motor (by month)
Insurance- Medical (private or company)
Insurance – Travel (by month)
Homeowners / Renting
Years at Property
Occupation
Credit Cards (by type)
Charity Donors (by type)
Have Computer
Have Broadband
Internet Purchases (by type)
Mail Order Buyers (by type)
Fly Business / Personal
Fly Frequency
Holiday Destination
Holiday Type
Holiday Length
Pet Owners
Newspaper Readership (by type)
Magazine Readership (by Type)



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Regional Analysis

Region	% of file	Region	% of File
Scotland	9.00%	North West	17.00%
North East	14.00%	Wales	6.00%
West Midlands	11.00%	East Midlands	5.00%
East Anglia	5.00%	South West	8.00%
South East	11.00%	Greater London	6.00%
Central London	4.00%	Northern Ireland	2.00%
Southern Ireland	2.00%		

Male/ Female Analysis

Gender	% of file
Female	54.40%
Male	45.60%

Delivery & Formats

All data can be supplied in a variety of formats to meet your requirements. These formats include:

- Excel (Default)
- CSV
- Access
- Other formats may be arranged on request.

We can supply data by the following methods:

- Email (Default)
- Self Adhesive Labels
- Compact Disc

If you are planning an Email campaign, we also offer a broadcasting service at competitive prices.



Leisure Interests

- Angling
- Gambling / Betting
- Bingo
- Collectors
- Cooking
- Dancing
- Do It Yourself
- Dining Out
- Fashion / Clothes / Jewellery
- Football
- Gardening
- Golf
- Gourmet Food
- Health Foods
- Investment
- Keep Fit
- Motor Sports
- Music / Records
- Photography
- Pubs
- Reading
- Rugby
- Sightseeing
- Skiing
- Slimming / Diets
- Sport
- Theatre / Arts
- TV / Video
- Walking / Hiking
- Wildlife